

Organic Packaged Food in Spain

https://marketpublishers.com/r/O257E6E54B1EN.html

Date: January 2022

Pages: 29

Price: US\$ 990.00 (Single User License)

ID: O257E6E54B1EN

Abstracts

Organic packaged food continued its strong development in Spain in 2021. While retail volume and current value growth slowed, following the spikes posted in 2020 due to the Coronavirus (COVID-19) pandemic, the increases were largely in line with the review period CAGRs. The most dynamic categories in organic packaged food in 2021, with some posting double-digit growth rates, included baby food, sauces, dressings and condiments, sweet biscuits, snack bars and fruit snacks, ice cream and confectio...

Euromonitor International's Organic Packaged Food in Spain report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2017-2021, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Organic Baby Food, Organic Bread, Organic Breakfast Cereals, Organic Chilled Processed Meat and Seafood, Organic Confectionery, Organic Dairy, Organic Edible Oil, Organic Frozen Meat, Seafood, Fruit and Vegetables, Organic Ice Cream, Organic Ready Meals, Organic Rice, Pasta and Noodles, Organic Sauces, Dressings and Condiments, Organic Savoury Snacks, Organic Shelf Stable Meat, Seafood, Fruit and Vegetables, Organic Soup, Organic Spreads, Organic Sweet Biscuits, Snack Bars and Fruit Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?



Get a detailed picture of the Organic Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

ORGANIC PACKAGED FOOD IN SPAIN KEY DATA FINDINGS 2021 DEVELOPMENTS

Lower average unit price and broader offer stimulate higher interest in organic packaged food

Bright outlook encourages Danone to increase its investment in organic packaged food in Spain

Focus on sustainability goes hand-in-hand with organic concept

PROSPECTS AND OPPORTUNITIES

Key players aim to use EU resources to develop organic production and the packaged food offer in Spain

Specialist retailers look to extend their distribution reach and exploit e-commerce to compete with large modern retailers

Strong growth potential set to entice category investments

CATEGORY DATA

Table 1 Sales of Organic Packaged Food by Category: Value 2016-2021

Table 2 Sales of Organic Packaged Food by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Organic Packaged Food: % Value 2017-2021

Table 4 LBN Brand Shares of Organic Packaged Food: % Value 2018-2021

Table 5 Distribution of Organic Packaged Food by Format: % Value 2016-2021

Table 6 Forecast Sales of Organic Packaged Food by Category: Value 2021-2026

Table 7 Forecast Sales of Organic Packaged Food by Category: % Value Growth 2021-2026

HEALTH AND WELLNESS IN SPAIN

EXECUTIVE SUMMARY

Health and wellness in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for health and wellness?

MARKET DATA

Table 8 Sales of Health and Wellness by Type: Value 2016-2021

Table 9 Sales of Health and Wellness by Type: % Value Growth 2016-2021

Table 10 Sales of Health and Wellness by Category: Value 2016-2021

Table 11 Sales of Health and Wellness by Category: % Value Growth 2016-2021

Table 12 Sales of Health and Wellness by Prime Positioning: Value 2016-2021

Table 13 Sales of Health and Wellness by Prime Positioning: % Value Growth



2016-2021

Table 14 NBO Company Shares of Health and Wellness: % Value 2017-2021

Table 15 LBN Brand Shares of Health and Wellness: % Value 2018-2021

Table 16 Distribution of Health and Wellness by Format: % Value 2016-2021

Table 17 Distribution of Health and Wellness by Format and Category: % Value 2021

Table 18 Forecast Sales of Health and Wellness by Type: Value 2021-2026

Table 19 Forecast Sales of Health and Wellness by Type: % Value Growth 2021-2026

Table 20 Forecast Sales of Health and Wellness by Category: Value 2021-2026

Table 21 Forecast Sales of Health and Wellness by Category: % Value Growth 2021-2026

Table 22 Forecast Sales of Health and Wellness by Prime Positioning: Value 2021-2026

Table 23 Forecast Sales of Health and Wellness by Prime Positioning: % Value Growth

2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources



I would like to order

Product name: Organic Packaged Food in Spain

Product link: https://marketpublishers.com/r/O257E6E54B1EN.html
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/O257E6E54B1EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970