

# Organic Packaged Food in Denmark

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## Abstracts

Denmark sees strong sales of organic food overall, thanks to the government's support of local organic production. This results in organic packaged food being considerably more affordable in Denmark in comparison to many countries, with products often offering a relatively close unit price compared to non-HW variants. In addition, the significant shelf space and visibility of organic packaged food in grocery retailers make organic packaged food an easy purchasing decision. Organic packaged food...

Euromonitor International's Organic Packaged Food in Denmark report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2017-2021, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2026 illustrate how the market is set to change.

**Product coverage:** Organic Baby Food, Organic Bread, Organic Breakfast Cereals, Organic Chilled Processed Meat and Seafood, Organic Confectionery, Organic Dairy, Organic Edible Oil, Organic Frozen Meat, Seafood, Fruit and Vegetables, Organic Ice Cream, Organic Ready Meals, Organic Rice, Pasta and Noodles, Organic Sauces, Dressings and Condiments, Organic Savoury Snacks, Organic Shelf Stable Meat, Seafood, Fruit and Vegetables, Organic Soup, Organic Spreads, Organic Sweet Biscuits, Snack Bars and Fruit Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Organic Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### ORGANIC PACKAGED FOOD IN DENMARK

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Organic increasingly mainstream but impacted by diminishing demand in 2021

Arla loses share as organic packaged food becomes increasingly crowded

Private label poses strong competition, with Coop gaining share thanks to attractive pricing and clean labels

#### PROSPECTS AND OPPORTUNITIES

Carbon neutral claims may woo consumers away from organic claims by offering greater sustainability

Lines between organic and standard products likely to blur in forecast period

Younger niches will drive growth

#### CATEGORY DATA

Table 1 Sales of Organic Packaged Food by Category: Value 2016-2021

Table 2 Sales of Organic Packaged Food by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Organic Packaged Food: % Value 2017-2021

Table 4 LBN Brand Shares of Organic Packaged Food: % Value 2018-2021

Table 5 Distribution of Organic Packaged Food by Format: % Value 2016-2021

Table 6 Forecast Sales of Organic Packaged Food by Category: Value 2021-2026

Table 7 Forecast Sales of Organic Packaged Food by Category: % Value Growth 2021-2026

### HEALTH AND WELLNESS IN DENMARK

#### EXECUTIVE SUMMARY

Health and wellness in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for health and wellness?

#### MARKET DATA

Table 8 Sales of Health and Wellness by Type: Value 2016-2021

Table 9 Sales of Health and Wellness by Type: % Value Growth 2016-2021

Table 10 Sales of Health and Wellness by Category: Value 2016-2021

Table 11 Sales of Health and Wellness by Category: % Value Growth 2016-2021

Table 12 Sales of Health and Wellness by Prime Positioning: Value 2016-2021

Table 13 Sales of Health and Wellness by Prime Positioning: % Value Growth 2016-2021

Table 14 NBO Company Shares of Health and Wellness: % Value 2017-2021

Table 15 LBN Brand Shares of Health and Wellness: % Value 2018-2021

Table 16 Distribution of Health and Wellness by Format: % Value 2016-2021

Table 17 Distribution of Health and Wellness by Format and Category: % Value 2021

Table 18 Forecast Sales of Health and Wellness by Type: Value 2021-2026

Table 19 Forecast Sales of Health and Wellness by Type: % Value Growth 2021-2026

Table 20 Forecast Sales of Health and Wellness by Category: Value 2021-2026

Table 21 Forecast Sales of Health and Wellness by Category: % Value Growth  
2021-2026

Table 22 Forecast Sales of Health and Wellness by Prime Positioning: Value 2021-2026

Table 23 Forecast Sales of Health and Wellness by Prime Positioning: % Value Growth  
2021-2026

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SOURCES

Summary 1 Research Sources

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