

Organic Beverages in South Africa

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Abstracts

Organic beverage sales will remain negligible or non-existent in South Africa in 2021, owing to insufficient interest amongst local producers. While there is a limited number of private label lines of tea (Woolworths), and some RTD green tea such as Faithful to Nature that claim to be organic, certification for organic products tends to be granted based on their distribution in mainstream retailers. However, the high production costs involved remain a major deterrent to investment in this catego...

Euromonitor International's Organic Beverages in South Africa report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2017-2021, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Organic Hot Drinks, Organic Soft Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Organic Beverages market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

ORGANIC BEVERAGES IN SOUTH AFRICA 2021 DEVELOPMENTS HEALTH AND WELLNESS IN SOUTH AFRICA EXECUTIVE SUMMARY

Health and wellness in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for health and wellness?

MARKET DATA

Table 1 Sales of Health and Wellness by Type: Value 2016-2021

Table 2 Sales of Health and Wellness by Type: % Value Growth 2016-2021

Table 3 Sales of Health and Wellness by Category: Value 2016-2021

Table 4 Sales of Health and Wellness by Category: % Value Growth 2016-2021

Table 5 Sales of Health and Wellness by Prime Positioning: Value 2016-2021

Table 6 Sales of Health and Wellness by Prime Positioning: % Value Growth 2016-2021

Table 7 NBO Company Shares of Health and Wellness: % Value 2017-2021

Table 8 LBN Brand Shares of Health and Wellness: % Value 2018-2021

Table 9 Distribution of Health and Wellness by Format: % Value 2016-2021

Table 10 Distribution of Health and Wellness by Format and Category: % Value 2021

Table 11 Forecast Sales of Health and Wellness by Type: Value 2021-2026

Table 12 Forecast Sales of Health and Wellness by Type: % Value Growth 2021-2026

Table 13 Forecast Sales of Health and Wellness by Category: Value 2021-2026

Table 14 Forecast Sales of Health and Wellness by Category: % Value Growth

2021-2026

Table 15 Forecast Sales of Health and Wellness by Prime Positioning: Value 2021-2026

Table 16 Forecast Sales of Health and Wellness by Prime Positioning: % Value Growth

2021-2026

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SOURCES

Summary 1 Research Sources



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