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Organic Beverages in Israel

https://marketpublishers.com/r/O97401B209EEN.html
Date: February 2022
Pages: 21
Price: US$ 990.00 (Single User License)
ID: O97401B209EEN

Abstracts

Following strong double-digit growth in 2020, further, more moderate volume growth was recorded in 2021 with more consumers shifting to organic beverages, in particular juices. The COVID-19 pandemic has boosted overall health awareness in Israel and consumers are showing greater interest in healthier beverages. This trend is further supported by the regulation that negatively labels products with a high sugar, fat or sodium content. Organic products continue to see sustained growth in Israel and...

Euromonitor International's Organic Beverages in Israel report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2017-2021, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Organic Hot Drinks, Organic Soft Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Organic Beverages market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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