

Organic Beverages in China

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Abstracts

Although organic beverages performs well in overseas markets, this remained by far the smallest category within HW beverages in China in 2021, due to a lack of product availability and weak consumer awareness. The category returned to more dynamic double-digit retail current value growth in this year, after COVID-19 led to a slightly slower increase in 2020 than in other years of the review period due to consumers' greater caution when spending due to the economic impact of the pandemic. Sales o...

Euromonitor International's Organic Beverages in China report tracks the developments of health-associated product types and the healthy-option positioning of competing brands across different food sectors. It provides the latest retail sales data 2017-2021, allowing you to compare health and wellness categories with each other or in the context of the total market for a sector. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, legislative context or lifestyle influences. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Organic Hot Drinks, Organic Soft Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Organic Beverages market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

ORGANIC BEVERAGES IN CHINA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Organic beverages maintains dynamic growth but remains small and limited to organic tea

High prices is one of the main factors limiting consumer interest

Other barriers to the adoption of organic beverages by consumers

PROSPECTS AND OPPORTUNITIES

An increasing number of brands expected to be observed in organic tea

Consumer attitudes towards organic beverages remain positive

Low availability of organic fruit/vegetable juice will limit opportunities

CATEGORY DATA

Table 1 Sales of Organic Beverages by Category: Value 2016-2021

Table 2 Sales of Organic Beverages by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Organic Beverages: % Value 2017-2021

Table 4 LBN Brand Shares of Organic Beverages: % Value 2018-2021

Table 5 Distribution of Organic Beverages by Format: % Value 2016-2021

Table 6 Forecast Sales of Organic Beverages by Category: Value 2021-2026

Table 7 Forecast Sales of Organic Beverages by Category: % Value Growth 2021-2026

HEALTH AND WELLNESS IN CHINA

EXECUTIVE SUMMARY

Health and wellness in 2021: Health continues to be a main focus of Chinese consumers

Fortified/functional categories see development

Packaged food players lead overall health and wellness

Retailing developments

What next for health and wellness?

MARKET DATA

Table 8 Sales of Health and Wellness by Type: Value 2016-2021

Table 9 Sales of Health and Wellness by Type: % Value Growth 2016-2021

Table 10 Sales of Health and Wellness by Category: Value 2016-2021

Table 11 Sales of Health and Wellness by Category: % Value Growth 2016-2021

Table 12 Sales of Health and Wellness by Prime Positioning: Value 2016-2021

Table 13 Sales of Health and Wellness by Prime Positioning: % Value Growth 2016-2021

Table 14 NBO Company Shares of Health and Wellness: % Value 2017-2021

Table 15 LBN Brand Shares of Health and Wellness: % Value 2018-2021

Table 16 Distribution of Health and Wellness by Format: % Value 2016-2021

Table 17 Distribution of Health and Wellness by Format and Category: % Value 2021

Table 18 Forecast Sales of Health and Wellness by Type: Value 2021-2026

Table 19 Forecast Sales of Health and Wellness by Type: % Value Growth 2021-2026

Table 20 Forecast Sales of Health and Wellness by Category: Value 2021-2026

Table 21 Forecast Sales of Health and Wellness by Category: % Value Growth 2021-2026

Table 22 Forecast Sales of Health and Wellness by Prime Positioning: Value 2021-2026

Table 23 Forecast Sales of Health and Wellness by Prime Positioning: % Value Growth 2021-2026

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SOURCES

Summary 1 Research Sources

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