

Orbitsound Ltd in Consumer Electronics (United Kingdom)

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Date: October 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: O71CA69AD04EN

Abstracts

Having launched initially as a company in 2008 focused on selling soundbars to improve the quality of the sound from flat-screen televisions, Orbitsound has turned its attentions to achieve the same for music played from portable devices. With its latest product, Spaced360, the company has signalled its intention to profit from the trend for streaming music, exemplified by the growing popularity of Spotify. Using Bluetooth technology, it offers UK consumers a portal for playing via smartphones...

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