

Orbico doo in Beauty and Personal Care (Slovenia)

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Abstracts

Beauty and personal care represents the majority of the company's sales. After it lost distribution of Procter & Gamble's products for the leading retail chains (Mercator, Spar, Tus) it became focused on distribution for smaller outlets and independent retailers. However, due to the liquidation of Procter & Gamble doo in Slovenia in 2011, Orbico got back complete distribution for the company. Nevertheless, Orbico is also distributor of other world-known companies and brands and is planning to...

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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