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Oral Care in Taiwan

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Abstracts

With heightened hygiene awareness, the pandemic highlighted the importance of maintaining good oral hygiene and made oral care products more relevant than ever. This, coupled with the introduction of new products from Japan and Taiwan, resulted in significant increases in current value sales in oral care in 2020 and 2021, and this continued in 2022. Despite the challenges of the pandemic, oral care managed to see consistent current value growth across categories, as in addition to basic toothbru...

Euromonitor International's Oral Care in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Oral Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

ORAL CARE IN TAIWAN
KEY DATA FINDINGS
2022 DEVELOPMENTS
Pandemic increases the focus on oral care and drives value sales
Japanese oral care products gain popularity amongst consumers
Shallop launches natural whitening products to maintain its share
PROSPECTS AND OPPORTUNITIES
Special toothpaste flavours and unique ingredients likely to attract consumers
Electric toothbrushes set to continue to expand thanks to AI technology and IP collaborations
New toothpaste with Himalayan salt crystals likely to gain traction
CATEGORY DATA
Table 1 Sales of Oral Care by Category: Value 2017-2022
Table 2 Sales of Oral Care by Category: % Value Growth 2017-2022
Table 3 Sales of Toothbrushes by Category: Value 2017-2022
Table 4 Sales of Toothbrushes by Category: % Value Growth 2017-2022
Table 5 Sales of Toothpaste by Type: % Value Breakdown 2018-2022
Table 6 NBO Company Shares of Oral Care: % Value 2018-2022
Table 7 LBN Brand Shares of Oral Care: % Value 2019-2022
Table 8 LBN Brand Shares of Mouthwashes/Dental Rinses: % Value 2019-2022
Table 9 LBN Brand Shares of Toothpaste: % Value 2019-2022
Table 10 Forecast Sales of Oral Care by Category: Value 2022-2027
Table 11 Forecast Sales of Oral Care by Category: % Value Growth 2022-2027
Table 12 Forecast Sales of Toothbrushes by Category: Value 2022-2027
Table 13 Forecast Sales of Toothbrushes by Category: % Value Growth 2022-2027
BEAUTY AND PERSONAL CARE IN TAIWAN
EXECUTIVE SUMMARY
Beauty and personal care in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for beauty and personal care?
MARKET DATA
Table 14 Sales of Beauty and Personal Care by Category: Value 2017-2022
Table 15 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022
Table 16 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022
Table 17 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

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Table 18 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022
Table 19 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022
Table 20 Distribution of Beauty and Personal Care by Format: % Value 2017-2022
Table 21 Distribution of Beauty and Personal Care by Format and Category: % Value 2022
Table 22 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027
Table 23 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027
DISCLAIMER
SOURCES
Summary 1 Research Sources

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