

Oral Care in the United Kingdom

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Abstracts

The COVID-19 pandemic has changed the perception of oral care, with the category shifting from essential to now being seen as an extension to consumers' overall wellness routine. Simultaneously, the UK has been facing an NHS dentistry crisis which, according to a report published in May 2022 by the Association of Dental Groups, sees the lowest number of dentists for a decade, with only a third of adults and less than half of children having access to an NHS dentist. Consequently, Britons have fo...

Euromonitor International's Oral Care in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Oral Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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