

Oral Care in Morocco

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The growing population and adoption of healthier lifestyles – including better dental hygiene – contributed to retail current value growth in oral care in 2017. Consumers typically seek a dentist's advice and buy the recommended oral care products in pharmacies and parapharmacies. Oral care is expected to continue to register retail value growth over the forecast period and witness new product developments each year and new brand entrants.

Euromonitor International's Oral Care in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Oral Care market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Prospects

Changing Lifestyles Benefit Sales of Oral Care

Diversified Product Range Drives Sales of Toothpaste and Manual Toothbrushes

Teeth Whitening Gains Popularity

Competitive Landscape

Two Leaders Together Dominate Toothpaste

Retail Value Shares of Dental Floss Brands Driven by Dentists

Battery and Electric Toothbrushes Compete With Substitute Products

Category Data

Table 1 Sales of Oral Care by Category: Value 2012-2017

- Table 2 Sales of Oral Care by Category: % Value Growth 2012-2017
- Table 3 Sales of Toothbrushes by Category: Value 2012-2017
- Table 4 Sales of Toothbrushes by Category: % Value Growth 2012-2017
- Table 5 Sales of Toothpaste by Type: % Value Breakdown 2013-2017
- Table 6 NBO Company Shares of Oral Care: % Value 2013-2017
- Table 7 LBN Brand Shares of Oral Care: % Value 2014-2017
- Table 8 LBN Brand Shares of Mouthwashes/Dental Rinses: % Value 2014-2017
- Table 9 LBN Brand Shares of Toothpaste: % Value 2014-2017
- Table 10 Forecast Sales of Oral Care by Category: Value 2017-2022
- Table 11 Forecast Sales of Oral Care by Category: % Value Growth 2017-2022
- Table 12 Forecast Sales of Toothbrushes by Category: Value 2017-2022
- Table 13 Forecast Sales of Toothbrushes by Category: % Value Growth 2017-2022

Executive Summary

- Category Benefits From Positive Economic Conditions
- Competition Rising Among Beauty and Personal Care Brands
- Innovation Through Better Customisation
- Social Media Shapes Consumer Preferences
- Mass Beauty and Personal Care Brands Expand Their Distribution Channels

Market Data

- Table 14 Sales of Beauty and Personal Care by Category: Value 2012-2017
- Table 15 Sales of Beauty and Personal Care by Category: % Value Growth 2012-2017
- Table 16 GBO Company Shares of Beauty and Personal Care: % Value 2013-2017
- Table 17 NBO Company Shares of Beauty and Personal Care: % Value 2013-2017
- Table 18 LBN Brand Shares of Beauty and Personal Care: % Value 2014-2017
- Table 19 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2012-2017
- Table 20 Distribution of Beauty and Personal Care by Format: % Value 2012-2017
- Table 21 Distribution of Beauty and Personal Care by Format and Category: % Value 2017
- Table 22 Forecast Sales of Beauty and Personal Care by Category: Value 2017-2022
- Table 23 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Sources

- Summary 1 Research Sources

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