

Oral Care in Egypt

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Abstracts

Oral care witnessed a decline in volumes and a considerable increase in value sales in Egypt in 2023, due to the significant increase in its prices. Prices rose for several reasons, including currency fluctuations, with the Egyptian pound weakening, which increased the cost of imported oral care products. The category also suffered from supply chain disruptions and global inflation, with global supply chain issues affecting the availability and cost of raw materials and finished imported product...

Euromonitor International's Oral Care in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Oral Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Oral Care in Egypt
Euromonitor International
April 2024

LIST OF CONTENTS AND TABLES

ORAL CARE IN EGYPT
KEY DATA FINDINGS

2023 DEVELOPMENTS

Slight volume decline
Toothpaste remains resilient, while consumers hold back on replacing toothbrushes
Small packs, big savings

PROSPECTS AND OPPORTUNITIES

Competition and innovation amongst leading oral care players
Accessibility crisis: limited availability of imported dental floss and mouth rinse
Consumers keen to maintain effective oral health routines

CATEGORY DATA

Table 1 Sales of Oral Care by Category: Value 2018-2023
Table 2 Sales of Oral Care by Category: % Value Growth 2018-2023
Table 3 Sales of Toothbrushes by Category: Value 2018-2023
Table 4 Sales of Toothbrushes by Category: % Value Growth 2018-2023
Table 5 Sales of Toothpaste by Type: % Value Breakdown 2019-2023
Table 6 NBO Company Shares of Oral Care: % Value 2019-2023
Table 7 LBN Brand Shares of Oral Care: % Value 2020-2023
Table 8 LBN Brand Shares of Mouthwashes/Dental Rinses: % Value 2020-2023
Table 9 LBN Brand Shares of Toothpaste: % Value 2020-2023
Table 10 Forecast Sales of Oral Care by Category: Value 2023-2028
Table 11 Forecast Sales of Oral Care by Category: % Value Growth 2023-2028
Table 12 Forecast Sales of Toothbrushes by Category: Value 2023-2028
Table 13 Forecast Sales of Toothbrushes by Category: % Value Growth 2023-2028

BEAUTY AND PERSONAL CARE IN EGYPT

EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 14 Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 15 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 16 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 17 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 18 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 19 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 20 Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 21 Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 22 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 23 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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