

## Optiplaza SRL in Eyewear (Romania)

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Date: January 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: O78A396F6F5EN

### Abstracts

In the 2014-2015 period Optiplaza SRL will continue to engage in expansionary practices but will use a different approach from the pre-crisis one. The company is being more calculative and is likely to conduct more thorough analysis on location, customer traffic and purchasing power.

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