

Optiplaza SRL in Eyewear (Romania)

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Abstracts

In the 2014-2015 period Optiplaza SRL will continue to engage in expansionary practices but will use a different approach from the pre-crisis one. The company is being more calculative and is likely to conduct more thorough analysis on location, customer traffic and purchasing power.

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Contents

Strategic Direction

Key Facts

Summary 1 Optiplaza SRL: Key Facts

Summary 2 Optiplaza SRL: Operational Indicators

Company Background

Chart 1 Optiplaza SRL: Optiplaza in Bucharest

Internet Strategy

Private Label

Competitive Positioning

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