

Optik Seis Jaya PT in Eyewear (Indonesia)

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Abstracts

Optik Seis opened a new outlet that offers a different shopping atmosphere from normal outlets in November 2014. Optik Seis Signature comes with a larger display so that the products which are displayed are more and more varied. The new concept is designed to give the impression of luxury and exclusive shopping experience and also confirms elegant side products and brands presented in the store. Optik Seis Signature presented its products at the wall display unit so that the customer can...

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