

Optical Shop Inc, The in Eyewear (Philippines)

<https://marketpublishers.com/r/O42EBF26BD2EN.html>

Date: January 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: O42EBF26BD2EN

Abstracts

Realising consumers' demands for convenience, The Optical Shop Inc is expected to capitalise on its one-stop shopping concept for eyewear to further expand across Philippines in the forecast period. Enlargement of brands portfolio can also be expected, with the player seeking to cater to varying consumers' needs.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Contact Lenses, Spectacles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction
Key Facts
Summary 1 The Optical Shop Inc: Key Facts
Company Background
Internet Strategy
Private Label
Competitive Positioning

I would like to order

Product name: Optical Shop Inc, The in Eyewear (Philippines)

Product link: <https://marketpublishers.com/r/O42EBF26BD2EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O42EBF26BD2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970