

NRT Smoking Cessation Aids in Hong Kong, China

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Abstracts

The smoking population in Hong Kong has been steadily declining thanks to the strong smoking cessation campaigns implemented by the government over the past decades. Through education and banning the sale of e-cigarettes in 2022, the government has made significant efforts to discourage smoking and promote healthier lifestyles. However, this decline in the smoking population has also resulted in a reduced user base for nicotine replacement therapy (NRT) smoking cessation aids, subsequently impac...

Euromonitor International's NRT Smoking Cessation Aids in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the NRT Smoking Cessation Aids market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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