

Oprimax SA de CV, Grupo in Personal Accessories (Mexico)

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Abstracts

Originally established in Mexico in 1996 as a joint-venture between OfficeMax Inc and Grupo Oprimax SA de CV, Grupo Oprimax an office supplies retailer operating across Mexico. The company now has a network of 93 outlets across the country, as well as offering online retailing. Grupo Oprimax plans to consolidate its presence in Mexico by opening new outlets in mid-tier cities.

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