

# Opportunities in Gut Health: Dairy and Beyond

<https://marketpublishers.com/r/OB04892126FEN.html>

Date: July 2019

Pages: 40

Price: US\$ 1,325.00 (Single User License)

ID: OB04892126FEN

## Abstracts

Gut health is an emerging trend in the healthy living space. Functional dairy snacks with gut-friendly live cultures meet the demand of health-driven consumers. However, probiotics also expand from traditional dairy categories into snacking where consumers see indulgence merge with health benefits. Pioneering markets such as the US and Japan are ahead of the competition in terms of gut health. Prebiotics that feed good bacteria in the gut will lead the way in the future.

Euromonitor International's Opportunities in Gut Health: Dairy and Beyond global briefing offers an insight into to the size and shape of the Packaged Food market, highlights buzz topics, emerging geographies, categories and trends and identifies the leading companies and brands. It also offers strategic analysis on driving packaged food industry trends like health and wellness, premiumisation, convenience and value-for-money and how those trends influence factors like new product developments, packaging innovations, retail distribution and retail pricing both historically and into the future.

**Product coverage:** Cooking Ingredients and Meals, Dairy Products and Alternatives, Snacks, Staple Foods.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Introduction

Growth Limitations in Dairy

The Rise of Gut Health and Its Potential

Gut Health New Product Developments in Dairy and Beyond

Taking a Strategic Look at Gut Health

## I would like to order

Product name: Opportunities in Gut Health: Dairy and Beyond

Product link: <https://marketpublishers.com/r/OB04892126FEN.html>

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OB04892126FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970