

Opal Ltda in Alcoholic Drinks (Bolivia)

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Abstracts

Opal is expected to continue to strive to bring to its clients high-quality and globally known brands alongside strongly positioned domestic brands. Over the review period the company expanded its portfolio to be present in almost all categories of alcoholic drinks.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Beer, Cider/Perry, RTDs/High-Strength Premixes, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Strategic Direction

Key Facts

Summary 1 Opal Ltda: Key Facts

Competitive Positioning

Summary 2 Opal Ltda: Competitive Position 2014



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