

Öob Överskottsbolaget AB in Retailing (Sweden)

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Abstracts

Öob Överskottsbolaget aims to open more outlets over the forecast period, and the aim is to reach 150 outlets in Sweden. The company is readdressing its variety stores. The company will focus on opening new outlets in inner-city locations as a consequence of relatively high petrol prices, for instance. The company bought some outlets of the bankrupt company Onoff.

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