

Ontex International NV in Tissue and Hygiene (Netherlands)

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Abstracts

Ontex International aims to become a leading player in hygiene products with a strong focus on customer service, innovation and quality. The company is expected to continue its focus on the production of private label products in sanitary protection, nappies/diapers/pants, incontinence products and baby wipes over the forecast period. Ontex International will also continue to focus on offering environmentally-friendly products under both its own brands and private label ranges. Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles. **Product coverage:** Away-From-Home Tissue and Hygiene, Retail Tissue and Hygiene, Total Tissue and Hygiene. **Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data. **Why buy this report?**

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