

# Online Travel Sales To Residents in the United Arab Emirates

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## Abstracts

Online travel sales to residents recorded current value growth of 16% in 2017, to reach AED18.0 billion. Airlines direct online sales to residents remained the key category for online sales in the country, with a 62% share of total online sales to residents, followed by online travel agencies sales to residents, constituting 21% of total online sales. As car rental firms increasingly developed their online presence and demand for car rental increased in the market, car rental direct online sales...

Euromonitor International's Online Travel Sales to Residents in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

**Product coverage:** Airlines Direct Online Sales to Residents, Car Rental Direct Online Sales to Residents, Lodging Direct Online Sales to Residents, Online Travel Agencies Sales to Residents, Other Direct Online Sales to Residents, Other Transport Direct Online Sales to Residents, Other Travel Intermediaries Online Sales to Residents.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Online Travel Sales to Residents market; Pinpoint

growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

New VISA on Arrival Policy Boosts Inbound Tourism

Increased Competition From Low-cost Carriers Leads To Strategic Changes Amongst Scheduled Airlines

Demand for Affordable Lodging Continues To Grow

Hotels Offer Exquisite Experiences To Stand Out From the Crowd

Growth of Online Travel Agents Outpaces Offline Travel Sales

SWOT

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