

# Online Travel Sales To Residents in Thailand

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## Abstracts

Online travel sales to residents saw faster current value growth in 2015 compared with 2014, due to the increase in inbound tourists, which led to higher demand for airlines direct online sales, as consumers feel more comfortable booking directly with airlines. Aside from frequent airline price promotions and the ease of collecting frequent flyer points, booking directly with airlines allows the itinerary to be cancelled or changed more easily if needed. It also reduces the risk of needing to ca...

Euromonitor International's Online Travel Sales to Residents in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2020 illustrate how the market is set to change.

**Product coverage:** Airlines Direct Online Sales to Residents, Car Rental Direct Online Sales to Residents, Lodging Direct Online Sales to Residents, Online Travel Agencies Sales to Residents, Other Direct Online Sales to Residents, Other Transport Direct Online Sales to Residents, Other Travel Intermediaries Online Sales to Residents.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Online Travel Sales to Residents market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Mobile Travel Sales To Residents

Prospects

Category Data

Table 1 Online Travel Sales to Residents: Value 2010-2015

Table 2 Mobile Travel Sales to Residents: Value 2010-2015

Table 3 Forecast Online Travel Sales to Residents: Value 2015-2020

Table 4 Forecast Mobile Travel Sales to Residents: Value 2015-2020

Executive Summary

Inbound Arrivals Pick Up in 2015

Mobile Travel Sales Continue To See Strong Growth

Private Rentals Remain Popular, Driven by Short-term Rentals

Fly and Bike Gains Prevalence in Thailand

Inbound Arrivals Is Expected To See Healthy Growth in the Forecast Period

SWOT

Summary 1 Destination Thailand: SWOT

Market Data

Table 5 Annual Leave: Volume 2010-2015

Table 6 Travellers by Age 2010-2015

Table 7 Seasonality: Number of People 2010-2015

Table 8 Leisure Outbound Demographics 2010-2015

Table 9 Other Transport Sales: Value 2010-2015

Table 10 Other Transport Online Sales: Value 2010-2015

Table 11 Forecast Other Transport Sales: Value 2015-2020

Table 12 Forecast Other Transport Online Sales: Value 2015-2020

Table 13 Activities: Value 2010-2015

Table 14 Forecast Activities: Value 2015-2020

Sources

Summary 2 Research Sources



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