

Online Travel Sales To Residents in Sweden

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Abstracts

Online travel sales to residents recorded 6% current value growth in 2017, increasing to SEK73.4 billion. No specific category within online travel sales stood out in 2017, as all of them posted robust current value growth, with those coming from a smaller base naturally showing the highest increases. This strong development came from the ongoing transition over to online services, with interfaces that consumers appreciated the convenience of as price and service comparisons are simple and fast.

Euromonitor International's Online Travel Sales to Residents in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Airlines Direct Online Sales to Residents, Car Rental Direct Online Sales to Residents, Lodging Direct Online Sales to Residents, Online Travel Agencies Sales to Residents, Other Direct Online Sales to Residents, Other Transport Direct Online Sales to Residents, Other Travel Intermediaries Online Sales to Residents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Online Travel Sales to Residents market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Mobile Travel Sales To Residents

Prospects

Category Data

Table 1 Online Travel Sales to Residents: Value 2012-2017

Table 2 Mobile Travel Sales to Residents: Value 2012-2017

Table 3 Forecast Online Travel Sales to Residents: Value 2017-2022

Table 4 Forecast Mobile Travel Sales to Residents: Value 2017-2022

Executive Summary

Weak Currency, Strong Economy

Safety Concerns Hamper Mobile Sales Growth

Smaller Players Still Competitive

Safety A Greater Concern When Travelling

Good But Limited Growth

SWOT

Summary 1 Destination Sweden: SWOT

Market Data

Table 5 Annual Leave: Volume 2012-2017

Table 6 Travellers by Age: Number of People 2012-2017

Table 7 Seasonality: Number of People 2012-2017

Table 8 Leisure Outbound Demographics: Number of Trips 2012-2017

Table 9 Other Transport Sales: Value 2012-2017

Table 10 Other Transport Online Sales: Value 2012-2017

Table 11 Forecast Other Transport Sales: Value 2017-2022

Table 12 Forecast Other Transport Online Sales: Value 2017-2022

Table 13 Activities: Value 2012-2017

Table 14 Forecast Activities: Value 2017-2022

Sources

Summary 2 Research Sources

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