

# Online Travel Sales To Residents in Saudi Arabia

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## Abstracts

Online travel sales to residents grew by a strong 14% in 2017 – faster than offline sales. Internet penetration is relatively high and growing in Saudi Arabia and the population is becoming more used to the idea of making purchases online, especially as this channel offers time and money savings. The category is also being boosted by company activities, with lodging players, airlines and intermediaries shifting their focus to the online channel, as it helps them reduce costs and allows them to r..

Euromonitor International's Online Travel Sales to Residents in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

**Product coverage:** Airlines Direct Online Sales to Residents, Car Rental Direct Online Sales to Residents, Lodging Direct Online Sales to Residents, Online Travel Agencies Sales to Residents, Other Direct Online Sales to Residents, Other Transport Direct Online Sales to Residents, Other Travel Intermediaries Online Sales to Residents.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Online Travel Sales to Residents market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Changing Lifestyles Will Favour Travel

Growing Internet Penetration Is Boosting Online Sales

Low-cost Carriers Might Become the Most Preferred Mode of Travel

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