

Online Travel Sales To Residents in Mexico

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Abstracts

Online travel sales to residents increased by 12% in 2017, slightly less overall than the previous year as a result of the inclusion of more offline payment options. According to CNBV 92% of the adult population prefer to use cash, leading online players of different industries to include offline payment methods in order to be attractive for more consumers. Online intermediaries of the tourism industry agree that by allowing people to pay at convenience stores, even with deferred payments, sales..

Euromonitor International's Online Travel Sales to Residents in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Airlines Direct Online Sales to Residents, Car Rental Direct Online Sales to Residents, Lodging Direct Online Sales to Residents, Online Travel Agencies Sales to Residents, Other Direct Online Sales to Residents, Other Transport Direct Online Sales to Residents, Other Travel Intermediaries Online Sales to Residents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Online Travel Sales to Residents market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Mobile Travel Sales To Residents

Prospects

Category Data

Table 1 Online Travel Sales to Residents: Value 2012-2017

Table 2 Mobile Travel Sales to Residents: Value 2012-2017

Table 3 Forecast Online Travel Sales to Residents: Value 2017-2022

Table 4 Forecast Mobile Travel Sales to Residents: Value 2017-2022

Executive Summary

Mexico Sees the Best Streak in Tourism

Online Travel Boosted by Mobile Users

Domestic Travellers Are the Main Target for Tourism Players

Best Day Innovates With Short-term Rentals

Tourism in Mexico Expects To Remain As One the Economy Boosters

SWOT

Summary 1 SWOT

Market Data

Table 5 Annual Leave: Volume 2012-2017

Table 6 Travellers by Age: Number of People 2012-2017

Table 7 Seasonality: Number of People 2012-2017

Table 8 Leisure Outbound Demographics: Number of Trips 2012-2017

Table 9 Other Transport Sales: Value 2012-2017

Table 10 Other Transport Online Sales: Value 2012-2017

Table 11 Forecast Other Transport Sales: Value 2017-2022

Table 12 Forecast Other Transport Online Sales: Value 2017-2022

Table 13 Activities: Value 2012-2017

Table 14 Forecast Activities: Value 2017-2022

Sources

Summary 2 Research Sources

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