

Online Travel Sales To Residents in Japan

<https://marketpublishers.com/r/O18031466C2EN.html>

Date: October 2017

Pages: 14

Price: US\$ 990.00 (Single User License)

ID: O18031466C2EN

Abstracts

Online travel sales to residents are benefiting from consumers' easy access to high-speed broadband and a high household penetration for smartphones. An estimated 93% of the population used the internet in 2017, while almost 75% will access the internet via mobile phones. In addition, many urban consumers are spending their lengthy daily commutes browsing online to pass the time. Many consumers are thus increasingly researching and booking travel online, with sales also benefiting from rapid exp...

Euromonitor International's Online Travel Sales to Residents in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Airlines Direct Online Sales to Residents, Car Rental Direct Online Sales to Residents, Lodging Direct Online Sales to Residents, Online Travel Agencies Sales to Residents, Other Direct Online Sales to Residents, Other Transport Direct Online Sales to Residents, Other Travel Intermediaries Online Sales to Residents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Online Travel Sales to Residents market; Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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