

# Online Travel Sales To Residents in Israel

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## Abstracts

Online travel sales to residents increased by 12% in 2017. This fast growth was a part of a trend in recent years that is expected to continue over the forecast period. Online sales to residents increased for two main reasons. Firstly, the Open Skies Agreement encouraged many locals to travel abroad more often, which led to significant growth rates in outbound tourism. Also, as the online environment became to be a significant part of people's lives, buying and booking online continued to grow o..

Euromonitor International's Online Travel Sales to Residents in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

**Product coverage:** Airlines Direct Online Sales to Residents, Car Rental Direct Online Sales to Residents, Lodging Direct Online Sales to Residents, Online Travel Agencies Sales to Residents, Other Direct Online Sales to Residents, Other Transport Direct Online Sales to Residents, Other Travel Intermediaries Online Sales to Residents.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Online Travel Sales to Residents market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Tourism in Israel Is Recovering

Online and Mobile Travelling Continues To Evolve Fast

Low-cost Airlines and Big Hotels Chains Expand

Government Encourages Building of New Hotels

Forecast Period Performance Dependent on the Security Situation

SWOT

Strengths:

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