

Online Travel Sales To Residents in France

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Abstracts

The 6% value growth registered by online travel sales to residents in 2017 is robust at first sight, although it hides growing signs of fragility. Firstly, online travel sales to residents recorded below-average growth and was not immune to the impact of terrorist attacks of 2016 – hence the modest value growth of 3% over 2015. Then, in spite of a more favourable context, 2017 was not an easy year for online players. The ongoing difficulties of Odigeo's Go Voyages in 2017 revealed the fragility..

Euromonitor International's Online Travel Sales to Residents in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Airlines Direct Online Sales to Residents, Car Rental Direct Online Sales to Residents, Lodging Direct Online Sales to Residents, Online Travel Agencies Sales to Residents, Other Direct Online Sales to Residents, Other Transport Direct Online Sales to Residents, Other Travel Intermediaries Online Sales to Residents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Online Travel Sales to Residents market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

French Travel Recovers, Following A Difficult 2016

E-tourism Is Back in Business Whilst Facing New Challenges

the Battle of Low Cost Ends, the Fight for Low Cost Long-haul Begins

Ongoing Explosion of the Sharing Economy

in Spite of A Better Outlook, France Has Plenty of Work To Do

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