

# Online Travel Sales To Country Residents in the United Arab Emirates

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### **Abstracts**

Online travel sales continue their strong growth into 2013 led primarily in terms of growth rate by the online car rental sales category which returned a growth rate of 46%; almost twice that reported by the next leading category, online travel agencies sales to country residents which grew at a rate of 26% in retail value terms. Similarly, airlines online sales recorded the third highest growth rate, with an increase of 26%, followed by the tour operators websites sales with a growth rate of...

Euromonitor International's Online Travel Sales to Country Residents in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Airlines Online Sales to Country Residents, Car Rental Online Sales to Country Residents, Online Travel Agencies Sales to Country Residents, Other Online Sales to Country Residents, Other Transportation Online Sales to Country Residents, Tour Operators Websites Sales to Country Residents, Travel Accommodation Online Sales to Country Residents.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?



Get a detailed picture of the Online Travel Sales to Country Residents market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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2013-2018

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Relaxation of the VISA Regime Following Legislative Changes Is Set To Benefit Tourist Numbers To the UAE

Continued Focused Strategic Investments in the Market Support the Growth of the Tourism in the UAE

the Uae's Tourism Industry Continues To Benefit From the Country's Political Stability in the Face of Increasing Instability in Other Key Regional Tourist Destinations Focused Government Efforts To Increase Domestic Tourism Begin To Pay Off Online Sales Continue To Record Strong Growth Rates As Uptake in Online Transactions Continues To Increase

**SWOT** 

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