

Online Travel Sales To Country Residents in Romania

<https://marketpublishers.com/r/O1FA86F9F91EN.html>

Date: October 2014

Pages: 8

Price: US\$ 900.00 (Single User License)

ID: O1FA86F9F91EN

Abstracts

The online channel generates a sizeable part of the value sales of air travel services, namely 54% in 2013. Direct suppliers have an outstandingly strong position within this category, controlling over 90% of the online sales. The launch of the online sales of air tickets was the cornerstone of the rapid development of the online tourism services. Online car rental sales have also experienced rapid development over the last couple of years of the review period, whilst within the hotel booking...

Euromonitor International's Online Travel Sales to Country Residents in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Airlines Online Sales to Country Residents, Car Rental Online Sales to Country Residents, Online Travel Agencies Sales to Country Residents, Other Online Sales to Country Residents, Other Transportation Online Sales to Country Residents, Tour Operators Websites Sales to Country Residents, Travel Accommodation Online Sales to Country Residents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Online Travel Sales to Country Residents market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Weak Performance of Domestic Airlines Might Offer Opportunities for International Players

City Break Trips Are Becoming Increasingly Popular

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Bucharest Has Outstanding Appeal for Business Tourists

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