

Online Travel Sales To Country Residents in Canada

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Date: July 2014

Pages: 11

Price: US\$ 900.00 (Single User License)

ID: O50F7CEAB2BEN

Abstracts

Online travel sales to Canadian residents in 2013 continued to post strong double-digit growth, driven by the rapid rise in penetration rate for internet access and usage, smartphones and tablets and growing participation in the travel market by millennials and younger consumers. Taking these key factors together, the stage is set for a shift from traditional offline travel sales to online as the habits change and a new generation enters the market. Reports from Statistics Canada show that the...

Euromonitor International's Online Travel Sales to Country Residents in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Airlines Online Sales to Country Residents, Car Rental Online Sales to Country Residents, Online Travel Agencies Sales to Country Residents, Other Online Sales to Country Residents, Other Transportation Online Sales to Country Residents, Tour Operators Websites Sales to Country Residents, Travel Accommodation Online Sales to Country Residents.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Online Travel Sales to Country Residents market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Category Data

Table 1 Online Travel Sales to Country Residents by Category: Value 2008-2013

Table 2 Forecast Online Travel Sales to Country Residents by Category: Value 2013-2018

Executive Summary

Economic Conditions Remain Challenging for Canada's Tourism Industry

Canadian Tourism Industry Targets High-growth Markets

New Carrier Agreements Create Growth Opportunities for Chinese Travellers

Online Channel Continues To Post Strong Growth

International Competition Poses Challenges To Growth for Canada's Tourism Industry

SWOT

Summary 1 Canada: SWOT

Demand Factors

Table 3 Leave Entitlement: Volume 2008-2013

Table 4 Holiday Takers by Age 2008-2013

Table 5 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 6 Balance of Tourism Payments: Value 2008-2013

Sources

Summary 2 Research Sources

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