

Online Travel Sales and Intermediaries in Vietnam

<https://marketpublishers.com/r/O5D9769ABD4EN.html>

Date: October 2020

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: O5D9769ABD4EN

Abstracts

Like most travel categories, online intermediaries have experienced a significant drop in value sales during 2020 due to the impact of COVID-19. Indeed, over the review period, a number of small intermediaries were forced to close temporarily or permanently as a result of the crisis. In order to support local businesses, the Ministry of Tourism in Vietnam has worked closely with intermediaries to find niche solutions to deal with the pandemic. Measures include the launch of new products to promo...

Euromonitor International's Online Travel Sales and Intermediaries in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Mobile Travel Sales to Residents, Online Travel Sales to Residents, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Online Travel Sales and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

KEY DATA FINDINGS

2020 IMPACT

COVID-19 further drives shift towards online bookings and digitalisation

Cruise sector and Brexit represent further challenges to intermediaries

RECOVERY AND OPPORTUNITIES

Operators focus on discounts and online operations to attract visitors

Leading online brands set to gain share at expense of smaller rivals

CATEGORY DATA

Table 1 Travel Intermediaries Sales: Value 2015-2020

Table 2 Intermediaries Corporate Business Online Sales: Value 2015-2020

Table 3 Intermediaries Leisure Online Sales: Value 2015-2020

Table 4 Travel Intermediaries NBO Company Shares: % Value 2016-2020

Table 5 Online Travel Sales to Residents: Value 2015-2020

Table 6 Total Mobile Travel Sales to Residents: Value 2015-2020

Table 7 Forecast Travel Intermediaries Sales: Value 2020-2025

Table 8 Forecast Intermediaries Leisure Online Sales: Value 2020-2025

Table 9 Forecast Online Travel Sales to Residents: Value 2020-2025

Table 10 Forecast Total Mobile Travel Sales to Residents: Value 2020-2025

EXECUTIVE SUMMARY

COVID-19 impact on travel

COVID-19 country impact

Company response to COVID-19: Airlines and hotels

Impact of COVID-19 on online bookings and travel intermediaries

What next for travel?

CHART 1 Inbound Receipts: 2020-2025

CHART 2 Average Spend per Trip for Inbound Arrivals: 2020-2025

MARKET DATA

Table 11 Annual Leave: Volume 2015-2020

Table 12 Travellers by Age: Number of People 2015-2020

Table 13 Seasonality: Number of People 2015-2020

Table 14 Leisure Outbound Demographics: Number of Trips 2015-2020

Table 15 Other Transport Sales: Value 2015-2020

Table 16 Other Transport Online Sales: Value 2015-2020

Table 17 Forecast Other Transport Sales: Value 2020-2025

Table 18 Forecast Other Transport Online Sales: Value 2020-2025

Table 19 Activities and Experiences: Value 2015-2020

Table 20 Forecast Activities and Experiences: Value 2020-2025

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Online Travel Sales and Intermediaries in Vietnam

Product link: <https://marketpublishers.com/r/O5D9769ABD4EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O5D9769ABD4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970