

Online Travel Sales and Intermediaries in Venezuela

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Abstracts

The main traditional travel agency chains are adapting their online offer and making it more flexible and dynamic, with the main goal of reaching customers who look online to find unique offers and good deals. They are looking to improve their competitiveness compared with international online platforms. Most companies are adapting to mobile services, making them available through smartphones, tablets and other portable devices. However, this channel is used mostly for research, questions and co...

Euromonitor International's Online Travel Sales and Intermediaries in Venezuela report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Online Travel Sales to Residents, Total Mobile Travel Sales to Residents, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Online Travel Sales and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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