

## Online Travel Sales and Intermediaries in Ukraine

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### **Abstracts**

While both bricks-and-mortar and online travel intermediaries both suffered value decline due to COVID-19, bricks-and-mortar fared worse, as whatever future travel plans were made, were mainly made online, as COVID-19 limited movement in 2020. A lot of travel intermediaries' time was taken up with handling cancellations and rescheduling. As the pandemic is considered to be a force majeure in Ukraine, there was no obligation on travel vendors to refund consumers and travel operators offer consume...

Euromonitor International's Online Travel Sales and Intermediaries in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

**Product coverage:** Mobile Travel Sales to Residents, Online Travel Sales to Residents, Travel Intermediaries.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Online Travel Sales and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

#### **KEY DATA FINDINGS**

**2020 IMPACT** 

Consumers not entitled to refunds for cancelled travel, as COVID-19 considered a force majeure

Online travel intermediaries outperform traditional operators

RECOVERY AND OPPORTUNITIES

Recovery will initially be driven by younger travellers who favour online intermediaries

Move towards online will accelerate during the forecast period

**CATEGORY DATA** 

Table 1 Travel Intermediaries Sales: Value 2015-2020

Table 2 Intermediaries Corporate Business Online Sales: Value 2015-2020

Table 3 Intermediaries Leisure Online Sales: Value 2015-2020

Table 4 Travel Intermediaries NBO Company Shares: % Value 2016-2020

Table 5 Online Travel Sales to Residents: Value 2015-2020

Table 6 Total Mobile Travel Sales to Residents: Value 2015-2020

Table 7 Forecast Travel Intermediaries Sales: Value 2020-2025

Table 8 Forecast Intermediaries Corporate Business Online Sales: Value 2020-2025

Table 9 Forecast Intermediaries Leisure Online Sales: Value 2020-2025

Table 10 Forecast Online Travel Sales to Residents: Value 2020-2025

Table 11 Forecast Total Mobile Travel Sales to Residents: Value 2020-2025

**EXECUTIVE SUMMARY** 

COVID-19 impact on travel

COVID-19 country impact

Company response to COVID-19: Airlines and hotels

Impact of COVID-19 on online bookings and travel intermediaries

What next for travel?

CHART 1 Inbound Receipts: 2020-2025

CHART 2 Average Spend per Trip for Inbound Arrivals: 2020-2025

MARKET DATA

Table 12 Annual Leave: Volume 2015-2020

Table 13 Travellers by Age: Number of People 2015-2020

Table 14 Seasonality: Number of People 2015-2020

Table 15 Leisure Outbound Demographics: Number of Trips 2015-2020

Table 16 Other Transport Sales: Value 2015-2020

Table 17 Other Transport Online Sales: Value 2015-2020

Table 18 Forecast Other Transport Sales: Value 2020-2025

Table 19 Forecast Other Transport Online Sales: Value 2020-2025



Table 20 Activities and Experiences: Value 2015-2020
Table 21 Forecast Activities and Experiences: Value 2020-2025
GLOBAL MACROECONOMIC ENVIRONMENT
GLOBAL INDUSTRY ENVIRONMENT
DISCLAIMER
SOURCES
Summary 1 Research Sources



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