

# Online Travel Sales and Intermediaries in Taiwan

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## Abstracts

The COVID-19 pandemic has hit travel and mobility hard, with countries around the world closing their borders and banning group tours, resulting in a significant downturn for travel intermediaries in 2020. As travel bookings saw a large number of cancellations over 2020, this had a major impact on cashflow at travel intermediaries, while upstream players were also suffering from liquidity problems. Although travel intermediaries received a number of types of government aid to help with staffing a...

Euromonitor International's Online Travel Sales and Intermediaries in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

**Product coverage:** Mobile Travel Sales to Residents, Online Travel Sales to Residents, Travel Intermediaries.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Online Travel Sales and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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