

Online Travel Sales and Intermediaries in Spain

<https://marketpublishers.com/r/OCCD6C41E55EN.html>

Date: October 2020

Pages: 24

Price: US\$ 990.00 (Single User License)

ID: OCCD6C41E55EN

Abstracts

Despite the overall decline in value sales for travel intermediaries in 2020 as a result of the COVID-19 national lockdown in Spain and travel restrictions to and from the country, the value share of internet transactions through intermediaries is expected to continue to rise. Spain is one of the EU nations with the highest internet usage. In addition, travel is one of the categories, together with apparel, which have the highest share of e-commerce in the country. According to data from the Spa...

Euromonitor International's Online Travel Sales and Intermediaries in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Mobile Travel Sales to Residents, Online Travel Sales to Residents, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Online Travel Sales and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

KEY DATA FINDINGS

2020 IMPACT

Online sales surge

Traditional package holidays lose share to dynamic packaging

RECOVERY AND OPPORTUNITIES

Personalisation is key to the forecast period development of travel intermediaries

Direct online channel challenges intermediaries' share in post-lockdown travel

CATEGORY DATA

Table 1 Travel Intermediaries Sales: Value 2015-2020

Table 2 Intermediaries Corporate Business Online Sales: Value 2015-2020

Table 3 Intermediaries Leisure Online Sales: Value 2015-2020

Table 4 Travel Intermediaries NBO Company Shares: % Value 2016-2020

Table 5 Online Travel Sales to Residents: Value 2015-2020

Table 6 Total Mobile Travel Sales to Residents: Value 2015-2020

Table 7 Forecast Travel Intermediaries Sales: Value 2020-2025

Table 8 Forecast Intermediaries Corporate Business Online Sales: Value 2020-2025

Table 9 Forecast Intermediaries Leisure Online Sales: Value 2020-2025

Table 10 Forecast Online Travel Sales to Residents: Value 2020-2025

Table 11 Forecast Total Mobile Travel Sales to Residents: Value 2020-2025

EXECUTIVE SUMMARY

COVID-19 impact on travel

COVID-19 country impact

Company response to COVID-19: Airlines and hotels

Impact of COVID-19 on online bookings and travel intermediaries

What next for travel?

CHART 1 Inbound Receipts: 2020-2025

CHART 2 Average Spend per Trip for Inbound Arrivals: 2020-2025

MARKET DATA

Table 12 Annual Leave: Volume 2015-2020

Table 13 Travellers by Age: Number of People 2015-2020

Table 14 Seasonality: Number of People 2015-2020

Table 15 Leisure Outbound Demographics: Number of Trips 2015-2020

Table 16 Other Transport Sales: Value 2015-2020

Table 17 Other Transport Online Sales: Value 2015-2020

Table 18 Forecast Other Transport Sales: Value 2020-2025

Table 19 Forecast Other Transport Online Sales: Value 2020-2025

Table 20 Activities and Experiences: Value 2015-2020

Table 21 Forecast Activities and Experiences: Value 2020-2025

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Online Travel Sales and Intermediaries in Spain

Product link: <https://marketpublishers.com/r/OCCD6C41E55EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OCCD6C41E55EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970