

Online Travel Sales and Intermediaries in Portugal

<https://marketpublishers.com/r/OFCB21BAEC6EN.html>

Date: October 2020

Pages: 22

Price: US\$ 990.00 (Single User License)

ID: OFCB21BAEC6EN

Abstracts

Online travel intermediaries are facing a massive crisis as the virus has led to an unprecedented number of cancellations, leaving several such operators on the brink of total collapse. In April 17, the Portuguese government approved temporary measures to allow for reimbursement of trips cancelled due to COVID-19 through a voucher system mediated by online travel agencies (OTAs), valid until 31 December 2021. The move has allowed several companies in the category to subsist in 2020.

Euromonitor International's Online Travel Sales and Intermediaries in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Mobile Travel Sales to Residents, Online Travel Sales to Residents, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Online Travel Sales and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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GLOBAL MACROECONOMIC ENVIRONMENT

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