

Online Travel Sales and Intermediaries in Poland

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Abstracts

Tour operators and travel intermediaries suspended all tourist trips as the pandemic's first wave reached its heights, and most did not resume business until 10 June at the earliest. Government measures allowed refunds for clients whose trips had been cancelled, though many operators issued vouchers instead. However, in May 2020 EU directives made it clear that refunds must be distributed within 14 days of cancellations due to coronavirus.

Euromonitor International's Online Travel Sales and Intermediaries in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Mobile Travel Sales to Residents, Online Travel Sales to Residents, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Online Travel Sales and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

KEY DATA FINDINGS

2020 IMPACT

Commission gives Poland green light to subsidise tour operators hit hard by virus impact

POT pushes locals to change the date, not cancel

RECOVERY AND OPPORTUNITIES

Cautious consumers will take some convincing, and digital development will keep players competitive

Rural tourism to drive growth in domestic travel during early forecast period

Table 1 Travel Planning and Booking in Poland: Purchase Factors 2020

CATEGORY DATA

Table 2 Travel Intermediaries Sales: Value 2015-2020

Table 3 Intermediaries Corporate Business Online Sales: Value 2015-2020

Table 4 Intermediaries Leisure Online Sales: Value 2015-2020

Table 5 Travel Intermediaries NBO Company Shares: % Value 2016-2020

Table 6 Online Travel Sales to Residents: Value 2015-2020

Table 7 Total Mobile Travel Sales to Residents: Value 2015-2020

Table 8 Forecast Travel Intermediaries Sales: Value 2020-2025

Table 9 Forecast Intermediaries Corporate Business Online Sales: Value 2020-2025

Table 10 Forecast Intermediaries Leisure Online Sales: Value 2020-2025

Table 11 Forecast Online Travel Sales to Residents: Value 2020-2025

Table 12 Forecast Total Mobile Travel Sales to Residents: Value 2020-2025

EXECUTIVE SUMMARY

COVID-19 impact on travel

COVID-19 country impact

Company response to COVID-19: Airlines and hotels

Impact of COVID-19 on online bookings and travel intermediaries

What next for travel?

CHART 1 Inbound Receipts: 2020-2025

CHART 2 Average Spend per Trip for Inbound Arrivals: 2020-2025

MARKET DATA

Table 13 Annual Leave: Volume 2015-2020

Table 14 Travellers by Age: Number of People 2015-2020

Table 15 Seasonality: Number of People 2015-2020

Table 16 Leisure Outbound Demographics: Number of Trips 2015-2020

Table 17 Other Transport Sales: Value 2015-2020

Table 18 Other Transport Online Sales: Value 2015-2020

Table 19 Forecast Other Transport Sales: Value 2020-2025

Table 20 Forecast Other Transport Online Sales: Value 2020-2025

Table 21 Activities and Experiences: Value 2015-2020

Table 22 Forecast Activities and Experiences: Value 2020-2025

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

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SOURCES

Summary 1 Research Sources

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