

# Online Travel Sales and Intermediaries in Mexico

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## Abstracts

Due to the COVID-19 pandemic, the outlook for online travel agencies and other travel intermediaries in 2020 has turned extremely negative. Demand essentially ground to a halt for their businesses with the arrival of COVID-19 in the country, and, on top of this, many, although not all, of these companies have been forced to offer free cancellations and refunds to travellers in order to avoid alienating these customers. As a result, 2020 will likely end up being the worst year on record for Mexic...

Euromonitor International's Online Travel Sales and Intermediaries in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

**Product coverage:** Mobile Travel Sales to Residents, Online Travel Sales to Residents, Travel Intermediaries.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Online Travel Sales and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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