

Online Travel Sales and Intermediaries in France

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Abstracts

The priority for players is to limit the damage to their business and the industry in summer 2020. The collapse following the outbreak of Coronavirus (COVID-19) followed a perceived disappointing performance in 2019. However, as 2018 was considered a strong year, travel intermediaries were likely to find it difficult to fare even better in 2019, especially in the context of “Yellow Vest” protests and strike actions. 2019 also witnessed the bankruptcy of Thomas Cook, although “dry flights” (air s...

Euromonitor International's Online Travel Sales and Intermediaries in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Mobile Travel Sales to Residents, Online Travel Sales to Residents, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Online Travel Sales and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Travel intermediaries fear a “lost” year in 2020 as bookings collapse and consumers remain cautious about making travel plans

Brick-and-click enterprises benefit from segmentation and flexibility in the wake of the global pandemic

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GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

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