

Online Travel Sales and Intermediaries in Canada

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Abstracts

Travel intermediaries have not only been using social media to advertise their services, but have also started putting emphasis on leveraging advanced technology to promote their online business. Artificial intelligence has infiltrated the travel industry, whereby large players already integrate chatbots with Facebook Messenger to provide a more seamless customer service. Besides chatbots, voice search has become an important feature which many travel intermediaries have used. Skyscanner was an...

Euromonitor International's Online Travel Sales and Intermediaries in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2014-2018, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2023 illustrate how the market is set to change.

Product coverage: Online Travel Sales to Residents, Total Mobile Travel Sales to Residents, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Online Travel Sales and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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