

Online Travel Sales and Intermediaries in Bulgaria

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Abstracts

Travel intermediaries have been among the hardest hit by the COVID-19 pandemic in 2020. Despite the significant efforts made around the world to bring the pandemic under control and prevent the total collapse of the summer holiday season, 2020 has in many ways been a lost year for travel intermediaries. In various countries, temporary travel bans and border closures were extended during the first half of 2020, creating an unprecedented negative impact on travel and tourism and a huge climate of...

Euromonitor International's Online Travel Sales and Intermediaries in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Mobile Travel Sales to Residents, Online Travel Sales to Residents, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Online Travel Sales and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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