

Online Travel Sales and Intermediaries in Argentina

<https://marketpublishers.com/r/O24E0ECBE3BEN.html>

Date: October 2020

Pages: 24

Price: US\$ 990.00 (Single User License)

ID: O24E0ECBE3BEN

Abstracts

Travel intermediaries in Argentina have been hit very hard by the COVID-19 pandemic in 2020, pushing some players to the brink of bankruptcy in the context of an already extremely challenging environment. Travel bans and border closures around the world in 2020 have contributed to an existing climate of uncertainty and led to a large decline in online travel sales and revenues. In the majority of cases, intermediaries are changing the dates of existing bookings as opposed to issuing refunds; how...

Euromonitor International's Online Travel Sales and Intermediaries in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2015-2019, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2024 illustrate how the market is set to change.

Product coverage: Mobile Travel Sales to Residents, Online Travel Sales to Residents, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Online Travel Sales and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

KEY DATA FINDINGS

2020 IMPACT

COVID-19 adds to existing challenges for travel intermediaries in 2020

Despegar continues expansion strategy with the purchase of Mexican player Best Day in 2020

RECOVERY AND OPPORTUNITIES

Online and mobile travel sales to residents set to lead recovery during the forecast period

Focus on technology set to appeal to digital-first tourists

CATEGORY DATA

Table 1 Travel Intermediaries Sales: Value 2015-2020

Table 2 Intermediaries Corporate Business Online Sales: Value 2015-2020

Table 3 Intermediaries Leisure Online Sales: Value 2015-2020

Table 4 Travel Intermediaries NBO Company Shares: % Value 2016-2020

Table 5 Online Travel Sales to Residents: Value 2015-2020

Table 6 Total Mobile Travel Sales to Residents: Value 2015-2020

Table 7 Forecast Travel Intermediaries Sales: Value 2020-2025

Table 8 Forecast Intermediaries Corporate Business Online Sales: Value 2020-2025

Table 9 Forecast Intermediaries Leisure Online Sales: Value 2020-2025

Table 10 Forecast Online Travel Sales to Residents: Value 2020-2025

Table 11 Forecast Total Mobile Travel Sales to Residents: Value 2020-2025

EXECUTIVE SUMMARY

COVID-19 impact on travel

COVID-19 country impact

Company response to COVID-19: Airlines and hotels

Impact of COVID-19 on online bookings and travel intermediaries

What next for travel?

CHART 1 Inbound Receipts: 2020-2025

CHART 2 Average Spend per Trip for Inbound Arrivals: 2020-2025

MARKET DATA

Table 12 Annual Leave: Volume 2015-2020

Table 13 Travellers by Age: Number of People 2015-2020

Table 14 Seasonality: Number of People 2015-2020

Table 15 Leisure Outbound Demographics: Number of Trips 2015-2020

Table 16 Other Transport Sales: Value 2015-2020

Table 17 Other Transport Online Sales: Value 2015-2020

Table 18 Forecast Other Transport Sales: Value 2020-2025

Table 19 Forecast Other Transport Online Sales: Value 2020-2025

Table 20 Activities and Experiences: Value 2015-2020

Table 21 Forecast Activities and Experiences: Value 2020-2025

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Online Travel Sales and Intermediaries in Argentina

Product link: <https://marketpublishers.com/r/O24E0ECBE3BEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O24E0ECBE3BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970