

Online Travel and Intermediaries in Vietnam

<https://marketpublishers.com/r/O2570F1D8C33EN.html>

Date: September 2021

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: O2570F1D8C33EN

Abstracts

While retail value sales of travel intermediaries are predicted to see an improvement in 2021, they will remain below pre-pandemic levels due to the significant loss of international tourism and outbound travel as a result of global restrictions on movement in response to COVID-19. This scenario continues to place enormous pressure on offline sales of local intermediaries; according to the Ministry of Culture, Sports and Tourism in Vietnam, nearly 40% of travel intermediaries were forced to clos...

Euromonitor International's Online Travel and Intermediaries in Vietnam report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Mobile Travel Sales, Online Travel Sales, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Online Travel and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

ONLINE TRAVEL AND INTERMEDIARIES IN VIETNAM

KEY DATA FINDINGS

2021 IMPACT

Online travel and intermediaries start to recover gradually in 2021

Short stays and “combo” deals increase in popularity due to COVID-19 safety concerns

RECOVERY AND OPPORTUNITIES

Online travel to thrive strongly over forecast period due to lower prices and regular promotions

Dynamic mobile travel sales growth due to increasing smartphone penetration rates

CATEGORY DATA

Table 1 Travel Intermediaries Sales: Value 2016-2021

Table 2 Intermediaries Corporate Business Online Sales: Value 2016-2021

Table 3 Intermediaries Leisure Online Sales: Value 2016-2021

Table 4 Travel Intermediaries NBO Company Shares: % Value 2016-2021

Table 5 Online Travel Sales to Residents: Value 2016-2021

Table 6 Total Mobile Travel Sales to Residents: Value 2016-2021

Table 7 Forecast Travel Intermediaries Sales: Value 2021-2026

Table 8 Forecast Intermediaries Leisure Online Sales: Value 2021-2026

Table 9 Forecast Online Travel Sales to Residents: Value 2021-2026

Table 10 Forecast Total Mobile Travel Sales to Residents: Value 2021-2026

CHART 1 Inbound Receipts: 2021-2026

CHART 2 Average Spend per Trip for Inbound Arrivals: 2021-2026

TRAVEL IN VIETNAM

EXECUTIVE SUMMARY

Travel in 2021

COVID-19 impact on travel

Company response to COVID-19 in 2021: Airlines and hotels

Impact of COVID-19 on online bookings and travel intermediaries in 2021

What next for travel?

MARKET DATA

Table 11 Other Transport Sales: Value 2016-2021

Table 12 Other Transport Online Sales: Value 2016-2021

Table 13 Forecast Other Transport Sales: Value 2021-2026

Table 14 Forecast Other Transport Online Sales: Value 2021-2026

Table 15 Activities and Experiences: Value 2016-2021

Table 16 Forecast Activities and Experiences: Value 2021-2026

GLOBAL INDUSTRY ENVIRONMENT

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Online Travel and Intermediaries in Vietnam

Product link: <https://marketpublishers.com/r/O2570F1D8C33EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O2570F1D8C33EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970