

Online Travel and Intermediaries in Turkey

<https://marketpublishers.com/r/OFBA3FD81187EN.html>

Date: September 2021

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: OFBA3FD81187EN

Abstracts

Intermediary companies are among the players hit hardest by the pandemic in Turkey's travel industry. While travel intermediaries overall are seeing the beginnings of recovery in 2021, they are still having the worst kind of cashflow issues. They are having to make payments for lodging and transport services for products that they sell, yet having to return to consumers cancelled holiday receipts (due to evolving lockdown measures and ongoing travel restrictions) without being able to claim thei...

Euromonitor International's Online Travel and Intermediaries in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Mobile Travel Sales, Online Travel Sales, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Online Travel and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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