

# Online Travel and Intermediaries in Switzerland

<https://marketpublishers.com/r/O04913313079EN.html>

Date: September 2021

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: O04913313079EN

## Abstracts

While the COVID-19 pandemic is having a strongly negative economic impact on all areas of travel and tourism throughout the world, travel intermediaries are among the hardest hit areas of the industry. In 2020, under package travel law, travel intermediaries were obliged to refund in cash all cancelled trips that would have taken place in March and up to mid-May. This was despite the fact that trips were cancelled on official orders and not voluntarily, which led to a precarious financial position...

Euromonitor International's Online Travel and Intermediaries in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Mobile Travel Sales, Online Travel Sales, Travel Intermediaries.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Online Travel and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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