

# Online Travel and Intermediaries in South Korea

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## Abstracts

During 2021, no meaningful changes were made to the travel restrictions that put such huge pressure on outbound and inbound tourism flows in South Korea during 2020. With an average of around 500 new cases of COVID-19 per day during 2021, the pandemic continued to have a negative impact on South Korean society throughout the year. In addition, only slow progress has been seen in the roll-out of the South Korean government's COVID-19 vaccination programme since June 2021. This has resulted in del...

Euromonitor International's Online Travel and Intermediaries in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Mobile Travel Sales, Online Travel Sales, Travel Intermediaries.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Online Travel and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Yanolja wins leadership in travel intermediaries as demand for domestic trips rises

Players downsize business operation to survive

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