

Online Travel and Intermediaries in Romania

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Abstracts

While domestic trips are still hugely down compared with pre-pandemic numbers, local destinations have continued to receive more attention from both travel intermediaries and consumers in 2021. Without having the boost from previous years, domestic trips are also benefiting from the remaining holiday vouchers that were issued to public employees in 2019 and 2020, but were still not used. In 2021 there have been no new vouchers issued, although unconfirmed plans to continue the programme from 202...

Euromonitor International's Online Travel and Intermediaries in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Mobile Travel Sales, Online Travel Sales, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Online Travel and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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