

# Online Travel and Intermediaries in Portugal

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## Abstracts

In 2021, Portugal is one of the most sold destinations by travel agencies with Madeira, A?ores and Algarve among the most sought-after. There is also some demand for long-haul destinations such as Maldives, Dubai and Zanzibar, especially towards the end of summer and beginning of autumn, mainly due to the many honeymoons that were postponed due to the pandemic. Travellers are risking these types of reservations because they are eager to travel. Some of the more exotic destinations, such as Maldi...

Euromonitor International's Online Travel and Intermediaries in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Mobile Travel Sales, Online Travel Sales, Travel Intermediaries.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Online Travel and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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