

Online Travel and Intermediaries in Indonesia

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Abstracts

2021 saw travel intermediaries register a partial rebound in sales after strong declines were registered during 2020. In particular, online travel agencies (OTAs) registered strong sales growth as online options prove the ideal solution for consumers looking to avoid coming into contact with the COVID-19 virus. Furthermore, OTAs generally offer a wide variety of products and services, often at very attractive prices due to promotions and the lower overheads that OTAs have in comparison with bric...

Euromonitor International's Online Travel and Intermediaries in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Mobile Travel Sales, Online Travel Sales, Travel Intermediaries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Online Travel and Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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